FOR IMMEDIATE RELEASE

Morse Data Corporation Announces Stock "Drop Transfer" Feature for InOrder Enterprise Resource Planning Software

Clients using InOrder can allocate stock that is available at a nearby location to orders that might otherwise be cancelled or backordered.

Dover, NH – April 3, 2015

Morse Data Corporation, developer of InOrder Enterprise Resource Planning (ERP) software, has announced a new Stock "Drop Transfer" feature. Instead of automatically backordering or canceling an out of stock item, InOrder can see stock available at a nearby location. If that stock can be brought to the warehouse in time to fill the line item, it is allocated to the order.

Stock can be pulled from any designated facility that may have the stock on hand, such as a remote storage location, a point of sale store or merchandise exhibit, or even a consignment location. In case stock is sold to a point of sale customer before it can be transferred, InOrder waits to print the order in the ship-from warehouse until the transfer is posted to confirm the stock was retrieved.

"We are so happy with this new capability because it extends the vendor drop shipping feature to reach onto our own store shelves, but without the added shipping cost that would be incurred with multi-warehouse shipping," says Tony Marchese, Morse Data VP. "This allows even lower stock levels for low density items since they don't need to be stocked at every location. Plus, it gives the best possible customer access to the sell-until-gone SKUs that are offered to all channels. What a great solution for end-customers. But most of all, this can lower inventory investment and improve inventory throughput *at the same time.*"

About Morse Data Corporation

In business since 1975 and headquartered in Dover, NH with technical offices in Orland Park, IL, Morse Data Corporation offers InOrder, a real-time, tightly-integrated, single database ERP system for multi-channel merchants, Internet retailers, publishers, and fulfillment solutions providers. The company is a certified Microsoft Small Business Specialist. To schedule a demonstration, call 888-667-7332 or visit
http://www.getinorder.com

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